We claim:

1. A process for preparing 2,7-dimethylocta-2,4,6-trienedial of the formula I,

by

a) double enol ether condensation of a butenedial bisacetal of the formula II

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with an enol ether of the formula III,

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in the presence of a Lewis acid catalyst to give a condensation product of the formula IV,

$$R_1O$$
 OR_1 OR_2 OR_2

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where the radicals R_1 and R_2 in formulae II to IV are independently of one another $C_1\text{-}C_6\text{-alkyl}$;

b) hydrolysis of the acetal groups of IV by adding an aqueous acid to form the dialdehyde of the formula V;

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- c) conversion of V into the dialdehyde I by reacting with an aqueous base and
- d) crystallization of I from the reaction mixture,
- Wherein process steps a) to d) are carried out in the presence of an inert, waterimmiscible organic solvent.
- 2. The process according to claim 1, wherein toluene is used as solvent in all of process steps a) to d).
 - 3. The process according to claim 1 or 2, wherein the double enol ether condensation in process step a) is carried out in the presence of ZnCl₂, BF₃ etherate or FeCl₃ or of mixtures thereof.
 - 4. The process according to claim 3, wherein anhydrous FeCl₃ is employed as Lewis acid catalyst.
- 5. The process according to any of claims 1 to 4, wherein aqueous sulfuric, nitric, phosphoric or hydrohalic acid or mixtures thereof are employed for the acetal cleavage in process step b).
 - 6. The process according to claim 5, wherein aqueous sulfuric acid is used.
- 7. The process according to any of claims 1 to 6, wherein aqueous solutions of alkali metal or alkaline earth metal hydroxides, carbonates or bicarbonates are employed for the elimination reaction in process step c).
- 8. The process according to claim 7, wherein an aqueous sodium bicarbonate solution is used.